



## TRENDSETTERS

Leadership, Foresight, Guidance, Originality, Empowerment

**Barrick** - Barrick, a leading gold producer with operations on four continents, are active supporters of public education, the arts, and environmental conservation, last year investing more than \$9.7 million in communities across Nevada. It helps to minimize and mitigate impacts on environments in which it operates through partnerships with leading Nevada conservation organizations, including the Outside Las Vegas Foundation and the Nature Conservancy, to conserve the lands and waters upon which Nevada relies. It also supports field trip programs with STEM subjects like hydrology, geology, and biology for thousands of Nevada students, and its wilderness stewardship program has coordinated nearly 400 volunteers who spent about 4,000 hours working on public lands in 2016. For more information, visit [barrick.com](http://barrick.com).

**Howard & Howard Attorneys** - More than a third of Howard & Howard's local attorneys had business careers prior to practicing law, giving them a unique perspective and an innovative business model. Its pioneering H2Gaming consultancy has entered partnerships and equity relationships with cash-challenged gaming industry start-ups by providing them introductions to game manufacturers and exchanging intellectual property-related legal services for portions of licensing fees, equity positions, or stock ownership. In addition, attorneys serve as judges in the UNLV Southern Nevada Small Business Plan competition, providing \$10,000 in free legal services to the winner. The firm's IP internship program gives holders of undergrad engineering or technical degrees the ability to attend law school and work part-time to gain skills and the right to practice IP law before they graduate. For more information, visit [howardandhoward.com](http://howardandhoward.com).

**NetEffect** - A commitment to excellence in service and the community is what makes NetEffect such a valued partner to its customers. It provides expert tech support 24/7, resulting in a 99.9 percent uptime rate among clients. It holds Silver Partner status with Microsoft and is a Cloud Champion for the company, as well. Its unique service model also qualified NetEffect to be the first recipient of an IT Service Provider License from the Nevada Gaming Commission, allowing the company to be uniquely qualified to serve the complex, round-the-clock, and ever-changing needs of the gaming industry. All of NetEffect's technical staff are registered gaming employees in state. For more information, visit [neteffect.com](http://neteffect.com).

**Nevada Housing and Neighborhood Development, Inc. (Nevada HAND)** - Nevada HAND creates opportunities for working families and seniors with fixed incomes, helping them to live well by building and managing quality, affordable, service-enriched apartment communities throughout Southern Nevada. They have served more than 30,000 Las Vegas residents with more than 3,100 apartments in 30 properties. Since joining NeighborWorks America as a chartered member in 2011, it has consistently achieved an exemplary rating in annual reviews of financial and operational practices, allowing the organization to leverage maximum grant funding to benefit residents of Southern Nevada. In addition, its resident services team, alongside community partners, offers a wide range of services and opportunities to provide a unique resident experience that enhances their quality of life. For more information, visit [nevadahand.org](http://nevadahand.org).

**Smart City Networks** - Smart City Networks, a leading telecommunications provider for convention centers and meeting facilities is headquartered in Las Vegas and manages technology services for more than 3,000 events annually nationwide, including those for nearly every *Fortune* 500 company, major tradeshows, national political party conventions, and world economic summits. It led the charge with the International Association of Venue Managers to establish a set of common sense rules for Wi-Fi usage in convention centers and other public venues with the FCC, taking a proactive stance on what wireless network management actions should be permitted, as well as recommended strategies for promoting enhanced security for networks and devices utilizing Wi-Fi in industry venues. It also proposed additional safeguards for business and enterprise customers to further protect against cyber security incidents. Visit [smartcitynetworks.com](http://smartcitynetworks.com).

