

Intellectual Property

Comprehensive counsel for every intellectual property portfolio.

Creativity and innovation drive change. Whether your new ideas translate into products, processes, or works of art and authorship, it's critical to safeguard those assets. That's where Howard & Howard's intellectual property legal services team step in. We not only help clients determine if and how to protect their innovations, but also devise strategies for monetizing and commercializing their work.

Intellectual Property Experience

Our experienced engineers-turned-attorneys have backgrounds in mechanical, chemical, electrical, and aerospace engineering, and are admitted to practice before the U.S. Patent and Trademark Office. From the drawing board to the negotiation table to the courtroom, our intellectual property attorneys counsel and provide representation across the following spectrum of domestic and international IP topics:

- Patent prosecution **and litigation**
- Trademark registration
- Copyright protection
- **Licensing and merchandising agreements**
- **Trade name and corporate name selection**
- **Trade secret, nondisclosure, non-competition, anti-solicitation, and anti-piracy**
- **Technology acquisitions, sales, and transfers**
- Artificial Intelligence in business
- **Joint development agreements**
- **Technology audits related to mergers, acquisitions, joint ventures, and dispositions**
- **Truth-in-Advertising, unfair competition, and unfair trade**
- **Privacy and publicity rights**
- **International, regional, and bilateral agreements**

Intellectual Property - Industries & Businesses Served

The need for intellectual property protection and intellectual property litigation can affect businesses of nearly any size, in any industry. With experience and background across a wide range of industries, Howard & Howard can provide intellectual property legal services for businesses such as:

- **Automotive and industrial vehicle suppliers**
- **Medical device manufacturers**
- **Chemical producers**

- Electronics manufacturers
- Industrial equipment manufacturers
- Gaming operators, manufacturers, and suppliers
- Consumer products manufacturers

Clients rely on our attorneys' pragmatism to understand even the most advanced designs and innovations, allowing us to better serve the unique needs of your business when it comes to IP filing and safeguards.

Regardless of the size and nature of your business or the complexity of your IP portfolio and risks, Howard & Howard's intellectual property legal services can develop and implement the strategies you need to achieve your goals and objectives.

Our dedication to intellectual property legal services extends to shaping the next generation of intellectual property attorneys. Interested in learning about the world of intellectual property services? We offer a unique intern program for law school students concentrating in IP law. This program is detailed on the [Intellectual Property Intern Program](#) page.