

Artificial Intelligence

As the landscape of automated technology swiftly evolves, transforming the way businesses operate, the demand for proficient legal guidance is crucial to navigate potential legal complications.

Whether you're a well-established corporation or a budding small enterprise, the role of artificial intelligence (AI) and other forms of machine learning tools in your business operations is a factor that requires thoughtful attention. With the increasing trend of companies utilizing language from AI tools for routine business tasks, such as contract drafting, creating employee guidelines, or formulating external communications, it's imperative for business owners to comprehend their legal boundaries. That's where our artificial intelligence attorney teams comes in.

Advising and Compliance

Our attorneys' approach to advising clients on AI matters is cross-disciplinary, tackling a wide array of potential legal issues by incorporating professionals from diverse technology law fields including intellectual property, data privacy and cybersecurity, litigation, labor and employment, and regulatory compliance to address every AI-related legal concern.

Our team of artificial intelligence attorneys is highly experienced and capable of providing sound advice to businesses on appropriate AI usage. We are committed to assisting you in mitigating risks and exploiting AI, automation, and machine learning tools advantageously for your organization.

Potential Legal Issues Surrounding Artificial Intelligence

As the landscape of artificial intelligence continues to grow, change, and evolve over time, the legal challenges faced by companies incorporating this technology can also grow and change over time. These can include:

- Intellectual property rights to any generated content
- Liability for any potential harm or damages brought about by AI usage
- Transparency in decision making with AI software
- Potential bias and discrimination in training data
- Privacy issues

Howard & Howard's artificial intelligence attorneys can help provide counsel and direction through any potential or current issues regarding the incorporation of AI into your business, no matter what industries

you serve or how big your business is.

Artificial Intelligence Practice Areas

Our areas of focus for artificial intelligence legal issues include:

- Business & Corporate
- Data Privacy & Cybersecurity
- Intellectual Property
- Labor and Employment
- Litigation
- Regulatory Compliance

For more information, please contact Rita Garry (Corporate), Alexander McGee (Intellectual Property), or Kris Hulliberger (Litigation).