

Intellectual Property Litigation

An intelligent approach to intellectual property litigation.

Businesses are built on inspiration, and successful businesses capitalize on their ideas by securing protections and monetizing innovations. When others infringe upon those rights or when others' protections need to be challenged, businesses need courtroom-tested, technically savvy attorneys to represent them. They need the intellectual property litigation attorneys of Howard & Howard.

Intellectual Property Litigation Services

Based in Michigan, Illinois, Nevada, and California, our intellectual property litigation attorney team represents clients in disputes across the innovation spectrum:

- Patent litigation including designs, processing, and licensing
- Trademark litigation including logos, slogans, service marks, and other trade dress
- Copyright litigation including written, artistic, photographic, software, and musical works
- Trade secrets including production methods, recipes, formulas, and other confidential information
- Unfair competition and false advertising
- Counterfeiting and piracy
- Cybersquatting & domain name rights

The intellectual property litigation team at Howard & Howard is both deep and broad, comprising a combination of attorneys with individual talents and skills, the sum of which makes us a dominant force in this industry.

Intellectual Property Litigation - Industries Served

Many of our attorneys previously worked in engineering and technology careers, have scientific training, and are admitted to practice before the U.S. Patent and Trademark Office. Our intellectual property litigation & defense teams have served clients in industries including:

- Automotive trademark & design defense
- Chemical art patent litigation
- Business domain name trade dress
- Retail/consumer product trademarks

From manufacturing to the arts, we speak our clients' unique languages.

Intellectual Property Litigation Experience

Our IP litigation team includes seasoned business trial attorneys with decades of experience pursuing and defending clients' interests nationwide before:

- The Supreme Court of the United States
- State and federal trial and appellate courts
- U.S. Court of Appeals for the Federal Circuit
- Patent Trial and Appeal Board
- Trademark Trial and Appeal Board
- International Trade Commission

Intellectual Property Litigation Capabilities & Strategies

Intellectual property disputes and litigation can be costly and time-consuming. Our team of intellectual property litigation attorneys recognizes these realities and crafts strategies for achieving each client's particular goals. We analyze the potential risks and opportunities, assess the costs, and develop game plans for courtroom litigation, arbitration and other ADR proceedings or negotiated settlements.

Our intellectual property litigation attorneys anticipate challenges, disputes, and other threats when first evaluating possible patent, trademark, and copyright protection. Our IP litigators frequently advise on preemptive strategies in the prosecution and registration phases, ensuring that potential risks are addressed early on to mitigate, or even avoid, litigation down the road - even when it comes to artificial intelligence litigation resulting from the use of copyrighted materials.

Whether your business seeks to maintain its industry dominance or disrupt the marketplace, leveraging intellectual capital is critical to profitability and survival. When outsiders endanger your inventions and innovations, choose the intellectual property litigation team at Howard & Howard to safeguard your ideas.